

# ELEMENTS & PRINCIPLES OF ART

## LINE

Line is the path of a point moving through space



## PATTERN

Pattern refers to the repetition or reoccurrence of a design element, exact or varied, which establishes a visual beat.



## SHAPE / FORM



Shape implies spatial form and is usually perceived as two-dimensional. Form has depth, length, and width and resides in space. It is perceived as three-dimensional.

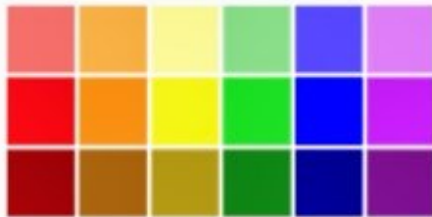
## RHYTHM / MOVEMENT

Rhythm or movement refers to the suggestion of motion through the use of various elements.



## COLOUR

Colours all come from the three primaries and black and white. They have three properties – hue, value, and intensity.



## PROPORTION / SCALE

Proportion is the size relationship of parts to a whole and to one another. Scale refers to relating size to a constant, such as a human body.



## VALUE

Value refers to relative lightness and darkness and is perceived in terms of varying levels of contrast.



## BALANCE

Balance is the impression of equilibrium in a pictorial or sculptural composition. Balance is often referred to as symmetrical, asymmetrical, or radial.



## TEXTURE

Texture refers to the tactile qualities of a surface (actual) or to the visual representation of such surface qualities (implied).



## UNITY

Unity is achieved when the components of a work of art are perceived as harmonious, giving the work a sense of completion.



## SPACE / PERSPECTIVE

Space refers to the area in which art is organized. Perspective is representing a volume of space or a 3-dimensional object on a flat surface.



## EMPHASIS

Emphasis refers to the created center of interest, the place in an artwork where your eye first lands.





In your sketchbook draw a circle or square, bisect in to eight section using 8 lines.

Make a smaller square or circle inside this shape.



The first section will be your title, the next seven should be labelled:

Line, colour,  
shape, texture,  
space, form,  
value.



Elements of Art Cube Project

